

FOR IMMEDIATE RELEASE

Monday, October 21, 2019

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Scripps PRSSA Hosts 50th Anniversary Gala

Athens, OH — Scripps PRSSA raised over \$10,000 while celebrating decades of accomplishments during its 50th Anniversary Gala on Sunday. The donations will continue to support members of the organization by funding travel and networking opportunities, mentorship programs and other career development services.

Current members gathered with nearly 100 alumni, including Heather Mitchell of TRESemmé and Aaron Brown of Fahlgren Mortine, to reflect on the chapter's achievements over the past 50 years. Attendees enjoyed dinner and drinks provided by Ohio University Catering Services as well as a silent auction fundraiser and merchandise raffle. Former executive board members, including past president Gentry Bennet and journalism school faculty, spoke about the impact Scripps PRSSA has made at Ohio University and across the nation.

"I am extremely proud of what this organization has been able to accomplish," said Scripps Journalism School director Dr. Robert Stewart. "I have faith there is a lot more in store for this group in the next 50 years."

Scripps Public Relations Student Society of America has received recognition from PRSSA National for their excellence as a chapter, including the highest national award, Outstanding Chapter, in 2018. The pre-professional organization aims to help students develop and master their public relations and communications skills and be better prepared for their future careers. The executive board is planning to use the funds raised at the gala to further invest in networking trips along the west coast as well as more intensive PR Bootcamps and skills workshops to help members get ahead.

"It is an honor to have been part of this fantastic chapter," said Brigitte Meisse, former president of Scripps PRSSA. "I think I speak for a lot of alumni when I say that I wouldn't be where I am today if it hadn't been for Scripps PRSSA's support."

The chapter continues to be an integral part of strategic communication development for many students and prides itself on helping members achieve their career goals. Members are excited about the future of Scripps PRSSA and are optimistic about what is ahead in the next 50 years.

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